



## Georgina Ainscow



### Contact

Call +44 (0)20 7242 0901

Email [georgina.ainscow@reddie.co.uk](mailto:georgina.ainscow@reddie.co.uk)

Georgina Ainscow specialises in drafting and prosecuting patent applications in the electronics and computing fields.

Georgina joined Reddie & Grose in 2015, having entered the profession in 2002, and worked as a partner at another London based firm of patent attorneys for five years.

Georgina works on patent cases in the fields of physics, engineering, electronics, software and business methods. She has extensive experience drafting and prosecuting patent applications, and representing clients at hearings before the UK and European Patent Offices. As well as drafting and prosecution work, she advises on invention harvesting, international patent portfolio management and IP strategy.

Georgina's areas of specialism include the video coding, telecommunications and optical device fields, where she regularly represents clients before the examining division of the European Patent Office.

She has drafted and prosecuted applications in the power electronics field, with a particular focus on high power converters for integrating renewable energy sources such as wind power, hydro, and solar power.

Georgina has a particular interest in hearing implant design, having represented a UK hearing aid design company, who she assisted to obtain international patent protection for inventions in the field of implantable devices for treating sensorineural hearing loss. She has also drafted and prosecuted applications relating to a range of medical imaging devices and techniques.

She has represented a number of UK based companies, providing advice in relation to all aspects of patent protection, patent portfolio management, and IP strategy. These companies include a UK-based company specialising in the design and manufacture of AC-DC and DC-DC power supplies, and a company specialising in innovative leak detection sealing techniques for the oil and gas industry.

Outside work, Georgina enjoys running and undertaking overly ambitious craft projects with her two small children.

### Publications in the media:

- [Will hydrogen prove the solution to the renewable energy challenge? – Energy Storage News](#)
- [IP protection in the transition – Petroleum Review](#)
- [Tomorrow's renewable ambitions depend on today's innovations – Energy World](#)
- [The energy transition](#)
- [Storage will be vital for hydrogen to help solve renewable energy's big challenges](#)

- Storage will be vital for hydrogen to help solve renewable energy's big challenges
- Net-zero by 2050: Tomorrow's clean energy ambitions
- Storage – vital for hydrogen to solve renewable energy challenges
- Open Access Government's online print edition (October) – why storage will be vital for hydrogen to help solve renewable energy's big challenge
- Energy Digital



## Qualifications

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- UK Patent Attorney (2006)
- European Patent Attorney (2005)
- MSci in Theoretical Physics, University of Durham

## Memberships

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- Chartered Institute of Patent Attorneys (CIPA)
- Institute of Professional Representatives before the European Patent Office (EPO)

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### London

The White Chapel Building,  
10 Whitechapel High Street, London E1 8QS.

T: +44 (0)20 7242 0901  
F: +44 (0)20 7242 3290  
E: enquiries@reddie.co.uk

### Cambridge

Clarendon House,  
Clarendon Road, Cambridge CB2 8FH.

T: +44 (0)1223 360350  
F: +44 (0)1223 360280  
E: enquiries@reddie.co.uk

### Munich

Hopfenstrasse 8,  
80335 München, Germany

T: +49 (0) 89 206054 267  
E: enquiries@reddie.co.uk

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